## Strategy Management

Deliver on Strategy. Realise the Vision.

Powered by the Intalio Platform™





## **Top Enterprise Strategy Challenges**

#### **Fragmented Strategic Plans**

Strategies are scattered across departments. Objectives and tasks are inconsistently built.

#### **Inconsistent Metrics**

Challenge to define and track KPIs (Key Performance Indicators) that can measure strategic objectives progress.

#### **Short-Term Focus**

Rush to achieve immediate results overshadows achieving long-term strategic goals.

#### **Subjective Reporting**

Reliance on subjective assessments over objectivity in evaluating strategic performance.

#### **Lack of Engagement**

Leaders set strategic plans. Stakeholders struggle to know their role in strategy realisation.

#### **Poor Real-time Insights**

Limited access to relevant, reliable, and timely data for informed strategic decisionmaking.

## **Digitalise and Streamline Strategy Management**

## Strategy Management: Impact of Al-Driven Strategy Enablement

#### **Design Integrated Strategies**

Plan & connect strategic objectives across the enterprise—no matter how complex they are.

#### **Realise Long-Term Vision**

Ensure today's efforts align with near-term goals and contribute to long-term strategies.

#### **Track Performance at Every Level**

Gain clear visibility into KPIs to monitor progress and adjust path as needed.

#### **Accelerate Decision-Making**

Enable faster, more informed decisions through real-time data and insights.

#### **Foster Continuous Improvement**

Use feedback and analytics to refine strategies and enhance outcomes.

#### Standardise and Centralise Strategy

Unify departments and teams around shared strategic goals and priorities.

#### **Deliver on Strategic Milestones**

Ensure timely execution of initiatives and projects as planned in strategic objectives.

#### **Promote Accountability**

Engage stakeholders early on to encourage ownership and engagement.

#### **Adaptive Approach**

Respond quickly to market shifts, government mandates, and internal changes.

#### **Strengthen Governance**

Ensure transparency, compliance, and strategic discipline across the organisation.

## **Strategy Management: Reformulate the Strategy Narrative**



## **Al-Powered Strategy Management**

#### **Automate Strategy Processes:**

Plan strategy design, processes, and business rules in a smooth, easy to adjust flow.

Manage Risks: Identify and mitigate risks that may affect strategic outcomes to ensure streamlined progress.

#### **Monitor & Alert in Real-Time:**

Employ dashboards and alerts to notify stakeholders of key updates & progress deviations.

#### **Promote Collaboration &**

**Communication:** Use built-in tools to improve coordination and foster alignment.

#### **Breakdown & Assign Goals:**

Define, breakdown, and cascade strategic goals into team-level & individual objectives with KPIs.

#### **Allocate Budget & Resources:**

Manage financial and human resources, align spending with priorities, & track consumption.

#### **Report & Analyse Progress:**

Utilise visual dashboards and detailed reports for actionable strategic insights.

#### **Use AI-Powered Strategies:**

Capitalise on AI agents, ML, NLP, and GenAI to get answers and summaries, and others. Track KPIs in Real-Time: Track key performance indicators in

real time across departments and initiatives.

#### **Integrate Projects & Tasks:**

Align strategies with project execution using built-in or integrated task management tools.

#### **Ensure Data Governance:**

Ensure data privacy, regulatory compliance, and governance integrity.

**Provide Intelligent Search:** Help stakeholders easily search and find data the empowers them progress in strategic goals.

## **Bridge the Strategy-Execution Gap with Al**

#### 83%

of strategies fail due to faulty assumptions about market & internal capabilities.

#### **58%**

of organisations report lack of proper tools to monitor strategy success.

#### 67%

of key functions are not aligned with business unites or corporate strategy.

### 67%

of employees do not understand their role in new growth initiatives.

## 77%

increase in profits reported when organisations successfully execute new growth strategies.

## Why Strategy Management by Intalio?

#### All-in-One Strategic Hub

Unifies planning, execution, and performance tracking in one platform.

#### **Industry-Agnostic Flexibility**

Empowers adoption with easily tailored use cases for government, healthcare, retail, finance, and more.

#### **Continuous Updates**

Enriched with a roadmap for continuous enhancements in features, usability, technologies, and more.

#### **Real-Time Strategic Insights**

Provides built-in dashboards and multichannel alerts for immediate visibility into KPIs.

#### **Built for Growth**

Easily composes data pipelines and smart workflows to accelerate customisations and updates.

#### Low-Code/No Code

Uses tight and granular identity and security practices to ensure proper information access and usage.

#### **Highly Adaptable**

Can be easily scaled to meet large enterprises needs as well as midsized organizations.

#### Advanced Al & GenAl

Integrates AI, ML, NLP & GenAI techniques to supercharge information flow and performance.

#### Powered by the Intalio Platform™

Capitalises on the Intalio Platform<sup>TM</sup> business knowledge & technical expertise.

## **Drive Sustainable Strategies & Plans**

## **About Strategy Management**

Soltuion Powered by the Intalio Platform<sup>TM</sup>

Strategy Management is a full-fledged, Al-powered solution that automates the entire tender lifecycle—from planning and execution to monitoring and control. It empowers enterprises to formulate effective strategies, bridge the strategy-execution gap, and make data-driven decisions with excellence.

With an intuitive interface and flexible customisation to enterprise needs, the solution leverages advanced AI and Generative AI to streamline strategic planning. It supports multilingual use and offers flexible deployment options—on-premises, cloud, or hybrid—and integrates seamlessly with third-party systems and ecosystems.

## About the Intalio Platfrom™

The Intalio Platform™ is an integrated suite of AI-powered products and solutions designed to automate, integrate, and control the journey of data, content, and processes across the enterprise—enabling customers to build and activate operational intelligence.

Built with a modern microservices-based architecture, and equipped with universal connectors and API catalogues, the platform ensures business integration, stability, sustainability, and adaptability. Recognised globally and ranked by Gartner and others for being a leading and visionary content services platform, hundreds of customers in EMEA are satisfied adopters of the platform's products and solutions.

# Contact Us for a Demo

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